## Sussex Lions Club Menu of 2017 Sponsorship Opportunities

## **Sussex Lions Flag Football**

The Lions Flag Football program has been a local youth tradition for over 40 years providing training and mentoring to youth grades 1<sup>st</sup> thru 6<sup>th</sup> in teamwork and sportsmanship in organized sports. It is estimated that 20,000 children have participated in the Lions program since the 1960's.

Flag Football Team Sponsor: \$150 — Your company name will be printed on each player's jersey for your team, and your company will receive a plaque to hang in your business, listing you as a Flag Football Sponsor. You may request a specific team or grade level.

## **Sussex Lions Daze and Parade**

This event has been billed as the annual homecoming for the Sussex / Lisbon communities. Held consecutively since 1967 this event draws thousands to Sussex Village Park in mid July for an array of activities such as food, music, tractor pulls, fireworks, softball tournaments, and carnival rides. In the midst of this is the Lions Daze parade, a large gathering of floats, bands, clowns, clubs, and the display of local military and fire equipment parading down Main Street Sussex for all to see.

## **Lions Daze Sponsorship Levels**

**Bronze Sponsor (\$100)** = Your company name will be on banners with other sponsors, that will be displayed at the particular event. Your name will be listed with other sponsors in an ad in the Sussex Sun thanking our sponsors.

**Silver Sponsor (\$250)** = Everything that the Bronze Sponsors receive, plus the following: We will put up one of your company's own banners at the particular event (Business must supply banner).

**Gold Sponsor (\$500)** = Everything that the Silver Sponsors receive, plus the following: Your company name will appear on all posters and other printed advertising for the specific event as an Event Sponsor. Your company name will also appear on banners throughout the park during Lions Daze, listing your company as a Major Sponsor of Lions Daze. We will provide you with a plaque to hang in your business, listing you as a Lions Daze Sponsor.

**Platinum Sponsor (\$1,000 and Up)** = Everything that the Gold Sponsors receive, plus the following: Your company will receive one 10' X 20' booth to advertise your company. Only passive selling will be allowed.

\*\*\*All Gold & Platinum Sponsors will be listed on large displays at Sussex Lions Daze as Major Sponsors.

If you sponsor more than one event within Lions Daze, you will receive the combined level of sponsorship for each event. (Example – if you sponsor two events at the Silver Level for Lions Daze, you will receive everything that the Gold Sponsor receives as a Lions Daze sponsor).