

Sussex Lions Daze Menu of 2018 Sponsorship Opportunities

Sussex Lions Daze and Parade

This event has been billed as the annual homecoming for the Sussex / Lisbon communities. Held consecutively since 1967 this event draws thousands to Sussex Village Park in mid-July for an array of activities such as food, music, tractor pulls, fireworks, softball tournaments, and carnival rides. In the midst of this, is the Lions Daze parade, a large gathering of floats, bands, clowns, clubs, and the display of local military and fire equipment parading down Main Street Sussex for all to see.

There are several areas of the festival that you can sponsor. Please see the back of this form for details.

Lions Daze Sponsorship Levels

Bronze Sponsor (\$100) = Your company name will be on banners with other sponsors, that will be displayed at the particular event.

Silver Sponsor (\$250) = Everything that the Bronze Sponsors receive, plus the following: We will put up one of your company's own banners at the particular event (Business must supply banner).

Gold Sponsor (\$500) = Everything that the Silver Sponsors receive, plus the following: Your company name will appear on all posters and other printed advertising for the specific event as an Event Sponsor. Your company name will also appear on banners throughout the park during Lions Daze, listing your company as a Major Sponsor of Lions Daze. We will provide you with a plaque to hang in your business, listing you as a Lions Daze Sponsor.

Platinum Sponsor (\$1,000 and Up) = Everything that the Gold Sponsors receive, plus the following: Your company will receive one 10' X 20' booth to advertise your company. Only passive selling will be allowed.

*****All Gold & Platinum Sponsors will be listed on large displays at Sussex Lions Daze as Major Sponsors.**

If you sponsor more than one event within Lions Daze, you will receive the combined level of sponsorship for each event. (Example – if you sponsor two events at the Silver Level for Lions Daze, you will receive everything that the Gold Sponsor receives as a Lions Daze sponsor).